

### VISION

Thriving children, resilient families, caring communities.

### **MISSION**

To champion the care and protection of children and youth, and the wellbeing of their families.

### Child-Centred

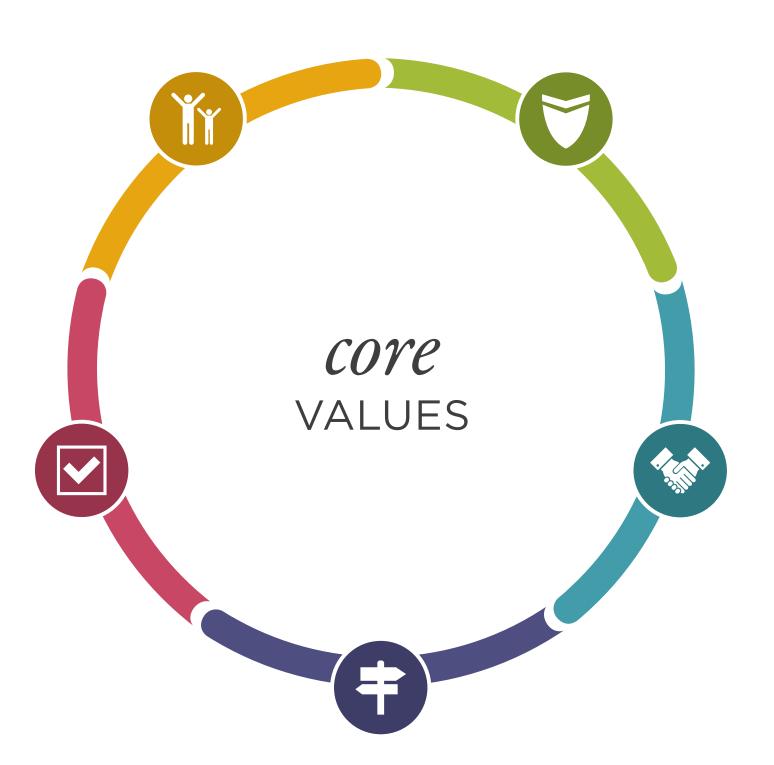
KATELYNN'S PRINCIPLE:
The voice of the child is at the heart of everything we do.

### Integrity

We are committed to excellence and to the principles of honesty, respect and fairness.

### Accountable

We take responsibility for our work, our decisions and our results.



### Courageous

With confidence and resolution, we always strive to do the right thing.

### Inclusive

We value diversity, treat each other with dignity and compassion and empower individuals to participate in decisions that affect them.

# STRATEGIC directions & priorities



## Service Excellence & Innovation

Provide inclusive, equitable and evidence-based services that deliver better outcomes for children, youth and families.

## Growth &

Sustainability

Build the resources and capacity to respond to the needs of our diverse and rapidly growing community.

## E.J.

## Community Partnerships & Awareness

Work with our community partners to provide seamless and integrated child, youth and family services in York Region.

### Organizational Health & Wellness

Create an environment where individual and collective well-being is supported and achievements are celebrated.

- Build a culture of service excellence, accountability, innovation and continuous improvement.
- Determine long-term ways to ensure our financial sustainability.
- Lead and advocate for positive change to improve the children's services system for all children, youth and families.
- Recruit and retain a team of engaged and talented staff, volunteers and resource families that reflect the community we serve.

- Work with Indigenous leadership and communities to ensure Indigenous children and youth are cared for by their communities.
- Achieve organizational efficiencies to improve the quality of service.
- Build trust and confidence with community partners to ensure integrated child, youth, and family services.
- Create a safe and inclusive work environment.

- Optimize learning strategies to facilitate knowledge transfer and skill development.
- Continue to build an integrated technology environment.
- Prioritize key initiatives that build an integrated children's services system.
- Create opportunities for individual growth, leadership development and meaningful recognition.

- Lead provincial and regional initiatives that enhance service delivery and build capacity.
- Partner with other organizations to build capacity and value.
- Create public awareness and increase confidence in the work of our organization.
- 4 Create and support an organizational culture of belonging, respect and teamwork.